

# 2008 Specialty Packages

O B S E R V E R P U B L I S H I N G C O M P A N Y

## Non-Profit/Civic/Charitable/Church Rates

Observer-Reporter Full Run Daily	\$22.00
Observer-Reporter Full Run Sunday	\$24.00
Observer-Reporter Wash. & So. Hills Daily	\$19.50
Observer Reporter Wash. & So. Hills Sunday	\$21.50
Observer-Reporter Greene Daily	\$ 8.50
Observer-Reporter Greene Sunday	\$ 9.50
The Almanac (Per Zone)	\$16.00
Preprints ( <i>Refer to Preprint Rate Card</i> )	5% Discount

## Religion Page Rates

Observer-Reporter (52 Weeks)	\$11.00
Observer-Reporter (26 Weeks)	\$16.00
Observer-Reporter Classified Daily	\$16.00 in.
Observer-Reporter Classified Daily	\$ 1.33 line
Observer-Reporter Classified Sunday	\$17.50 in.
Observer-Reporter Classified Sunday	\$ 1.45 line
The Almanac Per Zone (52 Weeks)	\$11.00
The Almanac Per Zone (26 Weeks)	\$16.00

## Remnant Space/Stand-by Ad Discounts

1/4 Page to 1/2 Page	25% Off
1/2 Page or Larger	50% Off

## Shopping Center\*/Group Association Rates

Observer-Reporter Full Run Daily	\$23.00
Observer-Reporter Full Run Sunday	\$25.00
Observer-Reporter Wash. & So. Hills Daily	\$20.50
Observer Reporter Wash. & So. Hills Sunday	\$22.50
Observer-Reporter Greene Daily	\$ 9.00
Observer-Reporter Greene Sunday	\$10.00
The Almanac (Per Zone)	\$18.00

\*Shopping centers must commit to a minimum of \$7,500 to qualify for these rates.

## Non-Profit / Civic Organizations / Charitable / Churches

This rate will be extended to bonafide 501c(3) charitable organizations. This includes non-profit charitable and civic organizations, along with churches. Organizations competing with local businesses for the sale of goods and services do not qualify. No other discounts apply.

## Religion Page

Special rates are reserved for churches that place ads on Friday's Religion page. No other discounts apply.

## Remnant Space / Stand-by Ad Discounts

The publisher may periodically offer remnant space. Qualifying ads must have been published within the past 30 days or sent camera ready. Stand-by ads are offered at the same discount.

## Shopping Centers\* / Associations

Special rates are reserved for shopping centers, community associations and groups of advertisers running omnibus ads. All discounts apply.